

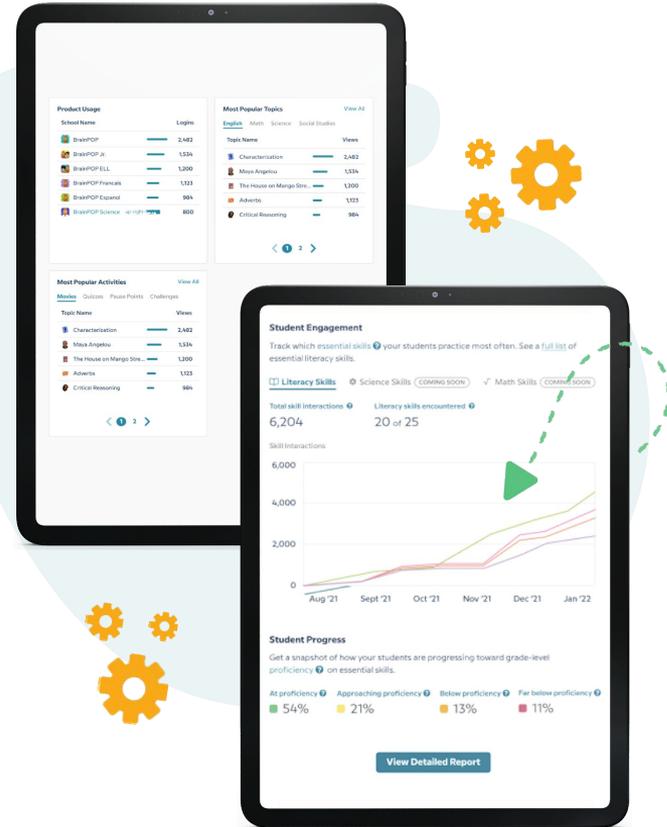
Driving instructional impact with BrainPOP

Overview of our **NEW** School and District Reports and a look at what's to come

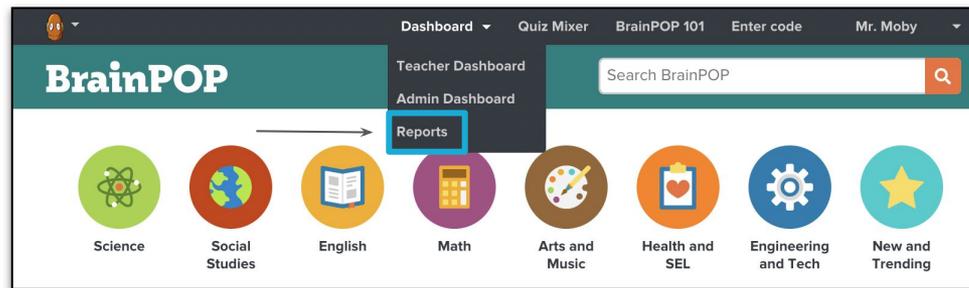


New School and District Reports

Our New School and District Reports offer visibility to track logins and gain usage insights in your dashboard. With these reports, you'll see how often teachers are using movies and assigning auto-graded activities to build background knowledge and apply literacy skills across the curriculum on BrainPOP.



How to read and access your District Report



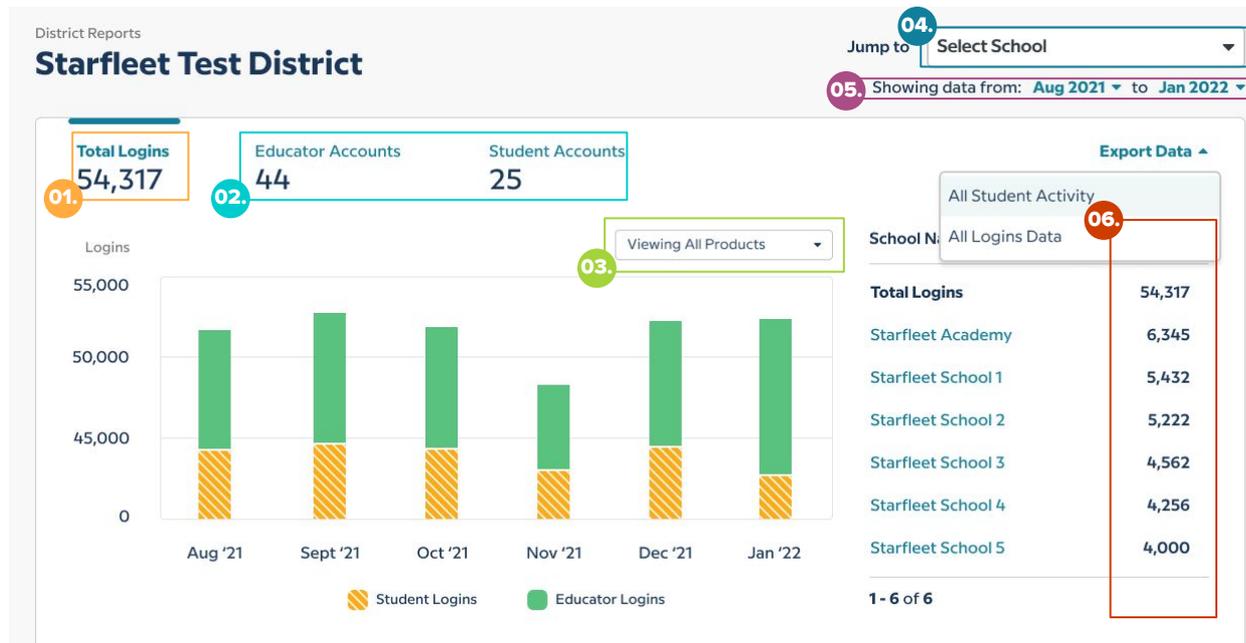
Sign in to your district admin account and click “Reports” in your Dashboard

District Report Features:

- Access district and school-level login information
- Filter usage data by product, user, and date range
- View educator power users in the district
- Track your district or school’s most popular topics and activities

District-level Logins and Users

- 01. Total logins
- 02. Number of accounts
- 03. Login data by product
- 04. School-specific login and usage data
- 05. Custom date range
- 06. School-level logins



Overview:

School-level data within the district view

You can also access specific data for schools in the district, including:

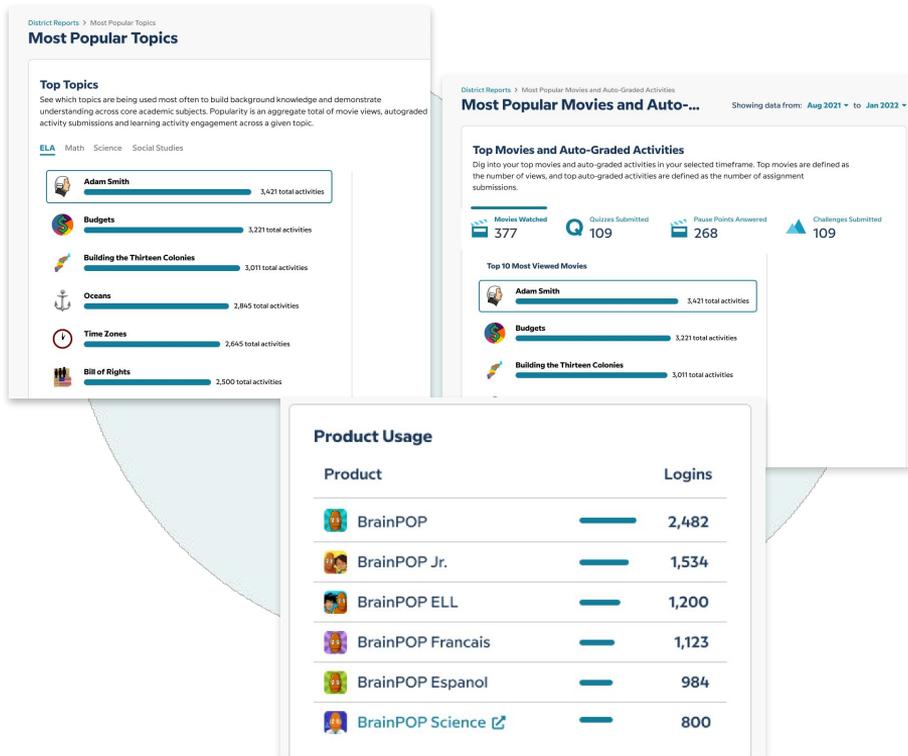
- 01. Number of educators with BrainPOP accounts
- 02. Number of students with BrainPOP accounts
- 03. Top educator power users
- 04. Top movies and auto-graded activities
- 05. Most popular topics



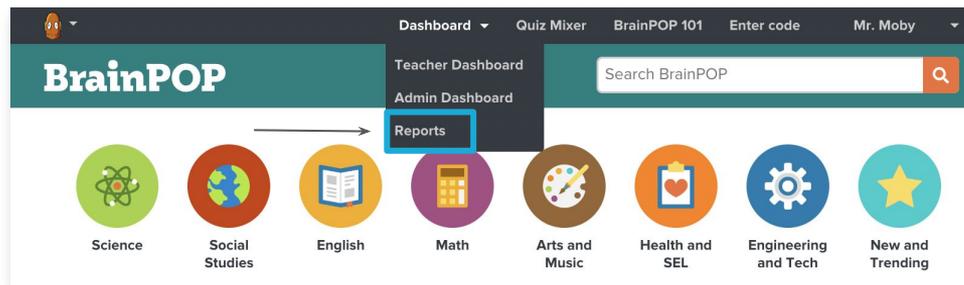
Overview:

District-level product usage, topics, and activities

- Keep track of logins across all BrainPOP products your district has access to
- View your district's most popular topics across core subjects based on movie views and activity submissions
- See a comprehensive breakdown of how classrooms are using Movies, Quizzes, Pause Points, and Challenges, our activities that provide an opportunity to apply and practice literacy skills



How to read and access your School Report



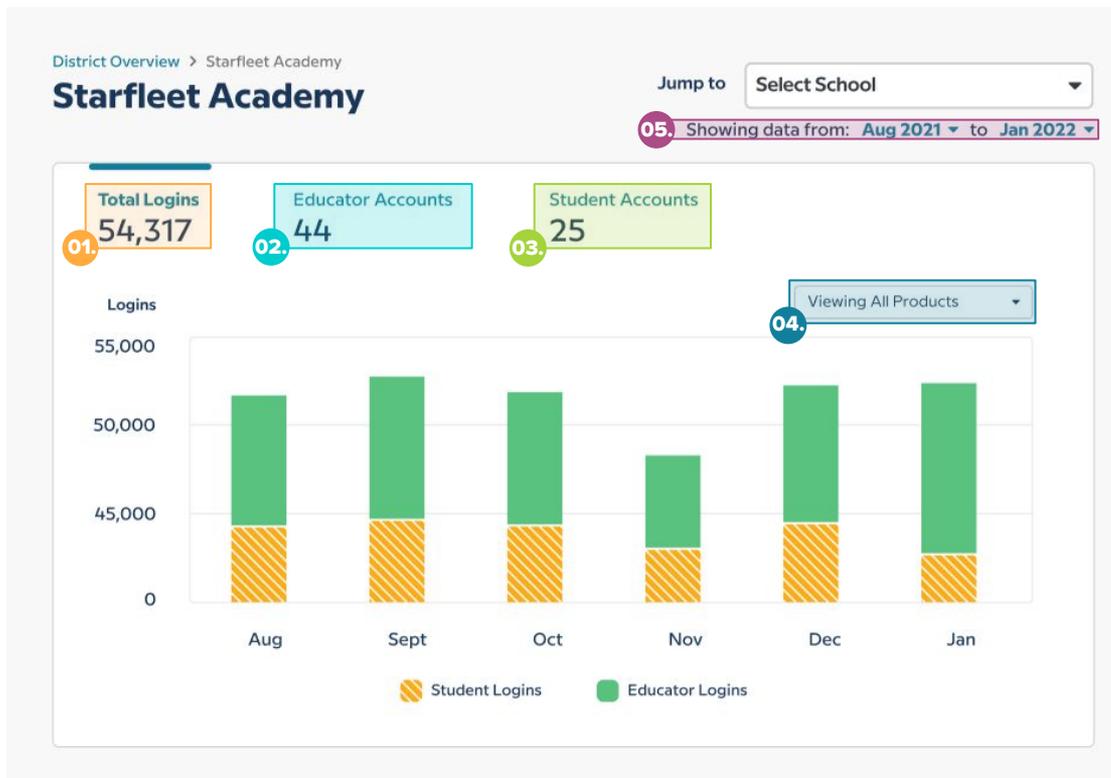
School Report Features:

- Access school-level login and usage data
- Filter usage data by product, user, and date range
- Track your school's most popular topics and activities
- View educator power users in the school

Overview:

School-level Logins and Usage

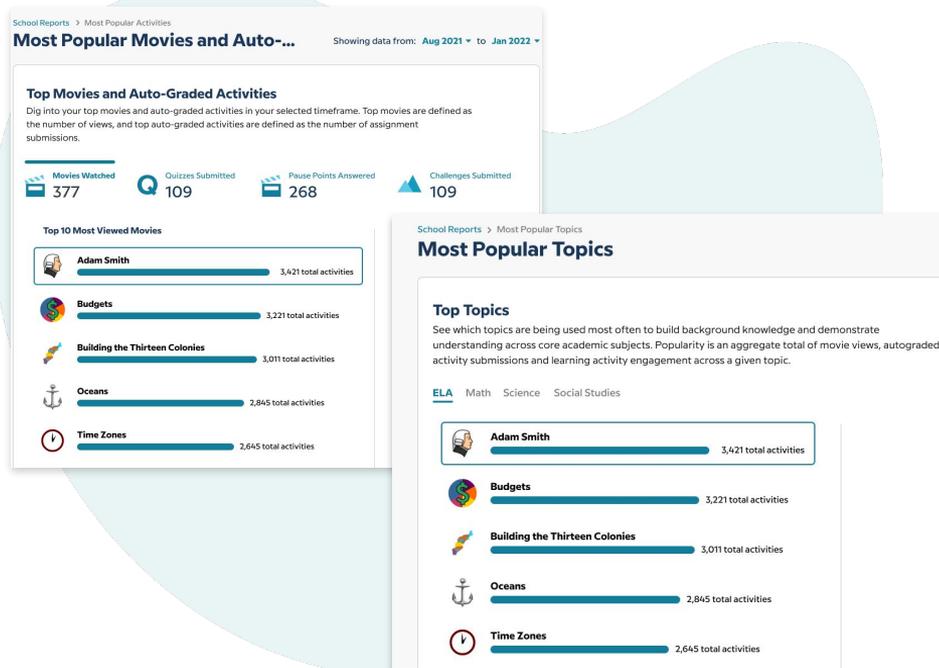
- 01. Total logins
- 02. Number of educators with BrainPOP accounts
- 03. Number of students with BrainPOP accounts
- 04. Login and usage data by product
- 05. Custom date range



Overview:

School-level product usage, topics, and activities

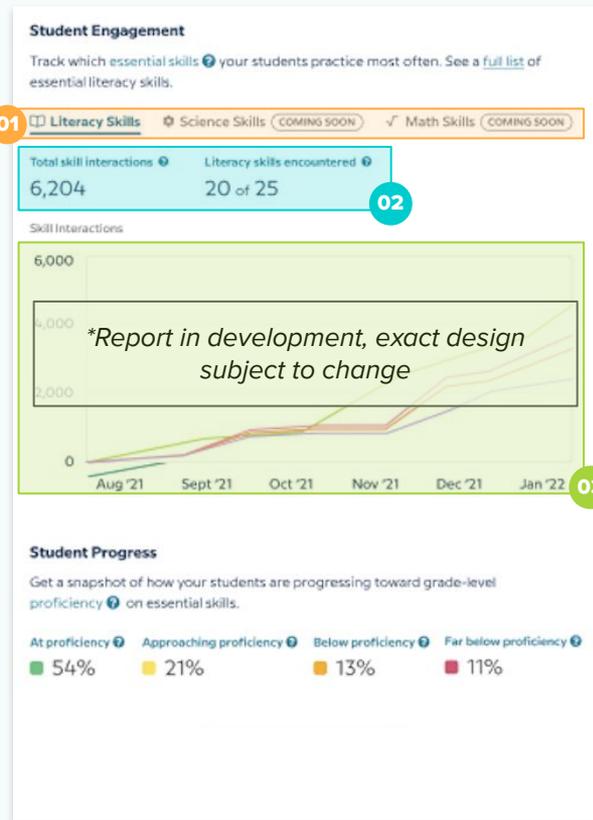
- View your school's most popular topics across core subjects based on movie views and activity submissions
- See a comprehensive breakdown of how classrooms are using Movies, Quizzes, Pause Points, and Challenges, our activities that provide an opportunity to apply and practice literacy skills



Coming Soon in 2023

New Essential Literacy Skills Report

- 01. Track which essential skills students practice most often.
- 02. Monthly trends show how teachers' focus shifts throughout the school year.
- 03. Get a snapshot of how students are progressing toward grade-level proficiency across subjects.

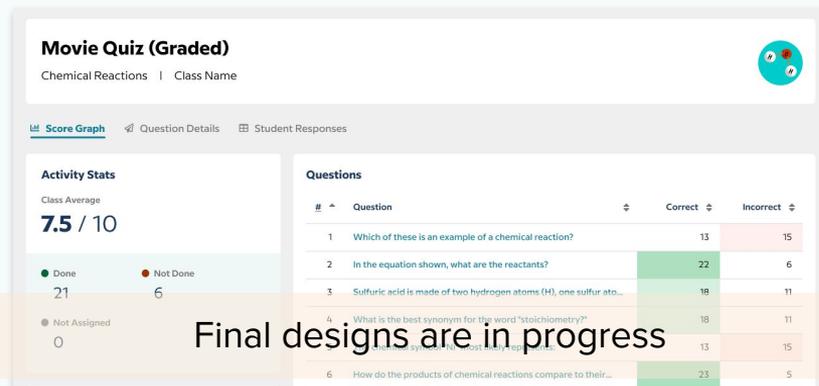


Coming Soon in 2023

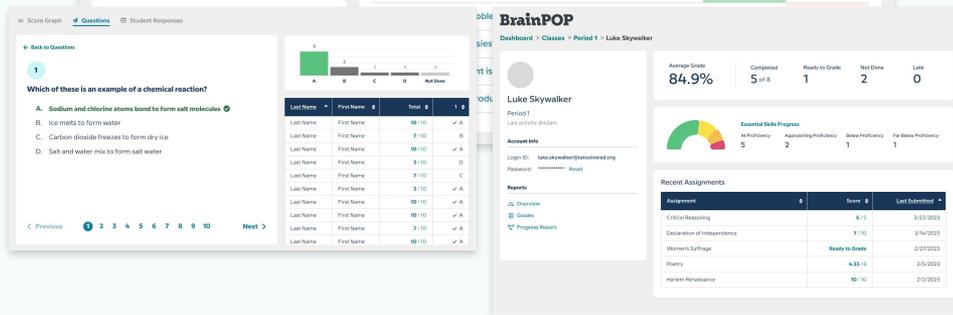
New Teacher Reporting Dashboard

Access **student** and **class-level** data that shows how BrainPOP drives learning gains across the curriculum, enabling you to **differentiate instruction** and student learning at all levels.

- Co-designed with real teachers to continue our promise that the direct needs of BrainPOP classrooms are the driving force behind all product enhancements
- Usage data on the most popular topics, movies, activities, and assignments
- Skill data on how practice in auto-graded activities (Pause Points, Quizzes, Challenges) drives growth toward essential literacy skills



Final designs are in progress



BrainPOP

Proven to raise academic achievement, BrainPOP and BrainPOP Jr. offer 1,200+ standards-aligned topics to build background knowledge and literacy skills across core academic subjects. Every topic includes embedded auto-graded assessments that provide actionable data to differentiate instruction. To deepen learning, student-driven creative projects provide opportunities to further demonstrate knowledge.

BrainPOP is rooted in research about how kids learn best and is designed to meet the diverse needs of all learners, enabling them to grow toward grade-level literacy skill proficiency.



To learn more, visit brainpop.com/classroom-solutions