BRAINPOP REPORTS GUIDE

Driving Instructional Impact with BrainPOP

We analyze the data. You plan next steps.



BrainPOP

See the impact of BrainPOP in real time.

BrainPOP is about more than delivering content. When students learn with our animated movies and auto-graded assessments, they build the background knowledge and vocabulary needed to bring content into context.

Our new reports turn those teachable moments into easily trackable instructional insights on students literacy skill growth. Teachers and administrators can now:



Track class-wide progress and student-level proficiency



See where literacy skills are embedded in each activity

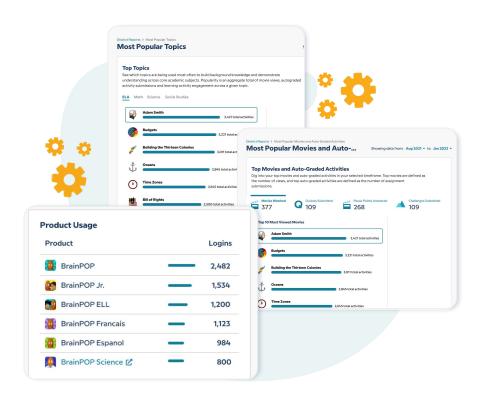


Identify opportunities to further differentiate instruction.



Usage and Activity Reports

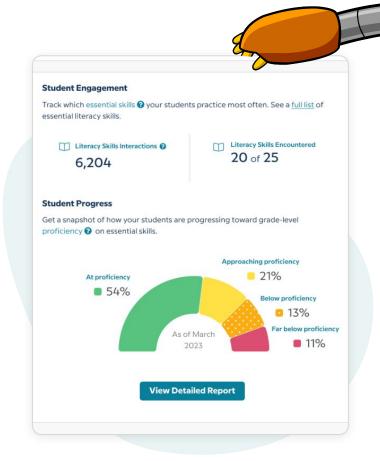
- Track top topics and activities to see which concepts are the most popular across schools and classrooms.
- Filter usage data by product, school, and custom date ranges.
- Identify your most active teachers by their number of logins and assignments.





Essential Literacy Skills Report

- Get a bird's eye view of students' progress toward grade-level literacy skill proficiency.
- Access detailed student engagement and skill performance data through "View Detailed Report."
- Filter by school or grade band and track skill progress over time.





Teacher Insights Reports

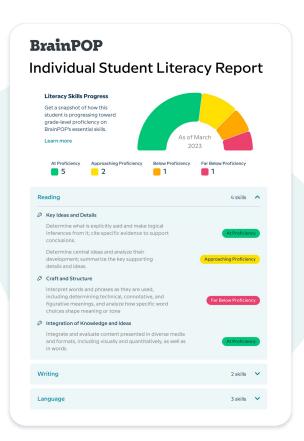
- Performance and proficiency metrics inside every completed student assignment
- How auto-graded activities (Pause Points, Quizzes, Challenges) are strengthening students' literacy skills
- Identify where students already grasp concepts, and where they need additional support, so you can tailor your instruction to meet their needs





Individual Student Proficiency

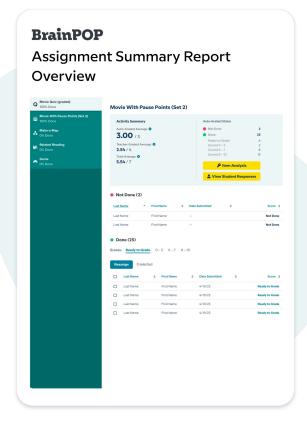
- Track student progress on auto-graded activities like movies with Pause Points, quizzes, or challenges.
- Identify progress toward proficiency in grade-level literacy skills, like summarizing and inferencing.
- Access class average scores, completion tallies, and score ranges to pinpoint areas of strength and growth.





Class Assignment Overview

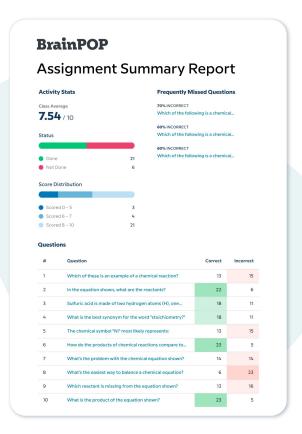
- Real-time data on student performance and completion status in autograded activities.
- View class average scores, completion rates, score ranges, and assignment progress at-a-glance.
- Easily re-assign activities to selected students directly from the report, streamlining assignment management.





Class Assignment Summary

- Visualize students' answer choices across a whole class, by individual question, or for each student.
- Gain insight into student thought processes and common misconceptions through question details.
- Streamline data analysis with insights into questions that address similar skills.

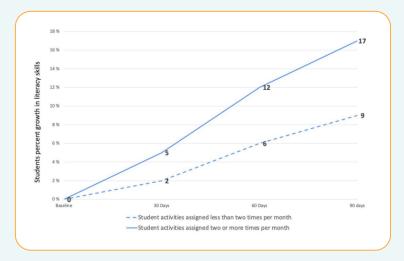




Evidence-based and proven to drive measurable outcomes

Whether you're interpreting data in math class or analyzing historical text in social studies, literacy skills are there — and so is BrainPOP.

Students who learn with BrainPOP confidently navigate new or complex concepts because they can extract key details, understand the main idea, interpret unfamiliar words, bring in prior knowledge, articulate their thoughts, and evaluate their sources.



Consistent use of BrainPOP assessments leads to a 17% increase in students' literacy skill proficiency across subjects.

